

## SmartSky Cash Back Promotion Details, Terms & Conditions

### Promotion Details

The Cash Back promotion offers a specified Cash Back amount from SmartSky after the activation of an eligible SmartSky Networks product purchased within the designated promotional period starting May 15, 2023, and ending on a date determined by SmartSky in its sole discretion. The system must be activated on a qualifying SmartSky service plan within six (6) months of the purchase date. The installer may charge the Customer its prevailing labor rates or offer its own discounts for the installation of the system. SmartSky may end or extend the promotion at our discretion at any time without notice. The Cash Back amounts and eligible products are as follows:

#### **SMARTSKY FLAGSHIP SYSTEM**

- \$50,000 CASH BACK (via rebate check from SmartSky) to the end customer following activation of SmartSky Flagship system *with* trade-in of a currently installed Gogo system and activation on a SmartSky Flagship service plan through Honeywell Forge:
  - SmartSky Flagship system MSRP = \$119,999 Less \$50,000 Cash Back rebate = \$69,999 net cost after cashback
- \$35,000 CASH BACK (via rebate check from SmartSky) to the end customer following activation of SmartSky Flagship system *without* trade-in of Gogo system and with activation on a SmartSky Flagship service plan through Honeywell Forge:
  - SmartSky Flagship system MSRP = \$119,999 Less \$35,000 Cash Back rebate = \$84,999 net cost after Cash Back

#### **SMARTSKY LITE SYSTEM**

- \$25,000 CASH BACK (via rebate check from SmartSky) to the end customer following activation of a SmartSky LITE system *with* trade-in of a currently installed Gogo system and activation on a SmartSky LITE service plan through Honeywell Forge
  - SmartSky LITE system MSRP = 59,999 Less \$25,000 Cash Back rebate = \$34,999 net cost after cashback
- \$10,000 CASH BACK (via rebate check from SmartSky) to the end customer following activation of a SmartSky LITE system *without* trade-in of Gogo system and activation on a SmartSky LITE service plan through Honeywell Forge
  - SmartSky LITE System MSRP = \$59,999 Less \$10,000 Cash Back rebate = \$49,999 net cost after Cash Back

## **Eligibility**

To be eligible for the Cash Back promotion, you must meet the following criteria:

1. Purchase an eligible SmartSky product within the specified promotional period of May 15, 2023 and a date determined by SmartSky in its sole discretion.
2. Install and activate the system on an eligible SmartSky service plan within six (6) months of the purchase date.
3. Complete and submit Cash Back form, found on the SmartSky website, no later than sixty (60) calendar days after service activation.
4. To be eligible for trade-in, customers must have a currently installed Gogo ATG system and return the Gogo Radio, Cabin Router (CTR), and antenna(s) to SmartSky within the specified timeframe in the redemption requirements. Part and serial numbers for each component will be required as part of completing the Cash Back Application form.
5. Cash Back value of \$50,000 for a SmartSky Flagship system and \$25,000 for a SmartSky LITE system is applicable with the trade-in of a currently installed Gogo ATG system. Cash Back value of \$35,000 for a SmartSky Flagship system and \$10,000 for a SmartSky LITE system is applicable without the trade-in of a Gogo ATG system.

## **SmartSky Cash Back Promotion Agreement**

This SmartSky Cash Back Promotion Agreement (“Agreement”) is entered into between you as Cash Back Rebate applicant (“you” or “applicant”) and SmartSky Networks, LLC (“SmartSky”).

If you meet the eligibility criteria defined herein, you will receive a Cash Back Rebate (“Cash Back”) on the cost of a SmartSky Flagship or SmartSky LITE hardware system. The Cash Back amount is determined as follows:

### **SMARTSKY FLAGSHIP**

- \$50,000 following activation of SmartSky Flagship system *with* trade-in of a currently installed Gogo system and activation of a SmartSky Flagship service plan through Honeywell Forge.
- \$35,000 following activation of SmartSky Flagship system *without* trade-in of Gogo system and with activation of a SmartSky Flagship service plan through Honeywell Forge.

## SMARTSKY LITE

- \$25,000 CASH BACK following activation of a SmartSky LITE system *with* trade-in of a currently installed Gogo system and activation of a SmartSky LITE service plan through Honeywell Forge.
- \$10,000 CASH BACK following activation of SmartSky LITE system *without* trade-in of Gogo system and activation of a SmartSky LITE service plan through Honeywell Forge

To be eligible for the Cash Back promotion, you must meet the criteria below.

- Between May 15, 2023, and a date chosen by Smartsky in its sole discretion you must have purchased a SmartSky Flagship or SmartSky LITE system through a SmartSky authorized activation partner located in the continental U.S. Purchase must be for installation on an aircraft that has not previously incorporated a SmartSky system.
- You have subscribed to SmartSky connectivity services and have selected a SmartSky Flagship or SmartSky LITE service plan (each a “Qualifying Service Plan”). SmartSky connectivity service subscriptions and data plans are available through Honeywell Forge.
- All equipment has been installed by SmartSky authorized installation partner located in the continental U.S. and your SmartSky connectivity service utilizing a Qualifying Service Plan has been activated by a date chosen by SmartSky in its sole discretion.
- Following activation of your SmartSky connectivity service utilizing a Qualifying Service Plan, your completed “Cash Back Application Form” (found at [www.smartskynetworks.com/cashback](http://www.smartskynetworks.com/cashback)) including your acceptance of this Agreement must be submitted, received, and accepted by SmartSky within sixty (60) calendar days of your SmartSky service activation.
- To qualify for trade-in of a currently installed Gogo system, hardware (Gogo Radio, Router (CTR), and antenna(s)) must be received by SmartSky within thirty (30) calendar days of Cash Back Application form submission at the following address:  
  
SmartSky Cash Back Promotion, Attn: Equipment & Logistics, 430 Davis Dr., Ste. 350,  
Morrisville, NC 27560
- You are responsible for all shipping and handling costs associated with trade in, and SmartSky is not liable, and does not assume any risk of loss, for hardware prior to receipt at the designated location

### Additional Terms

Following a qualifying purchase, the Cash Back Promotion offer is only transferable prior to initial activation of the SmartSky connectivity service, provided all eligibility criteria are met and SmartSky has received a Cash Back Application from the transferee. Transfer of the Cash Back Promotion offer does not extend any of the deadlines related to Cash Back Promotion eligibility or availability. The Cash Back Promotion offer cannot be combined with discounted fleet pricing for more than five (5) aircraft or with any discount on the price of a connectivity service subscription. All products and offers are subject to availability. Cash Back Promotion Applications will not be accepted unless submitted within sixty (60) calendar days of the service activation date.

Cash Back Promotion Applications may not be submitted prior to equipment activation and connectivity service subscription activation. All information requested in the Cash Back form is required. Incomplete, illegible, or late submissions will be denied. SmartSky reserves the right to request additional information to validate a Cash Back claim. SmartSky reserves the right to inspect any installation that is a part of this offer. SmartSky is not responsible for lost/missing paperwork.

SmartSky will mail your Cash Back rebate to your mailing address listed on the Cash Back Promotion Application within ninety (90) days of SmartSky's receipt of your Cash Back Promotion Application form, or within ninety (90) days of receipt of your trade-in hardware by SmartSky, whichever is later.

SmartSky reserves the right to change or terminate this promotional offer at any time without notice. Nothing herein is intended to alter any terms of purchase or installation, including those for any equipment or connectivity services/data plans.

You acknowledge and agree that your personal information will be handled in accordance with the SmartSky Privacy Policy, which can be found at [www.smartskynetworks.com/legal](http://www.smartskynetworks.com/legal)

--PROMOTION AGREEMENT END--

## **SMARTSKY CASH BACK REBATE PROMOTION FAQs**

Q: What is the SmartSky Cash back promotion?

A: SmartSky Cash back promotion is available on activation of a new SmartSky system – Up to \$50,000 Cash Back, unless otherwise specified.

- SmartSky Flagship: \$50,000 for new installation and activation with trade in of currently installed Gogo ATG system or \$35,000 without trade in.
- SmartSky LITE: \$25,000 for new installation and activation with trade in of currently installed Gogo ATG System or \$10,000 without trade in.

Cash Back eligibility is subject to purchase, installation and activation through Honeywell Forge of a SmartSky system and receipt of the Gogo ATG system by SmartSky specified in the promotion terms

Q: What do I need to do to get the promotion?

A: Follow the rebate T&Cs, as follows (review the full terms and conditions above):

1. Purchase an eligible SmartSky Networks product within the specified promotional period of May 15, 2023, and a date chosen by SmartSky in its sole discretion, or the end of the promotional period, whichever comes first. System must be installed and activated no later than within six (6) months of purchase date.
2. Submit the SmartSky Cash Back Promotion application within 60 days of activation of SmartSky service.
3. To qualify for trade-in value, hardware (Gogo Radio, Router (CTR), and antenna(s)) must be received by SmartSky, within 30 calendar days of activation of SmartSky service, at the following address:

**SmartSky Cash Back Promotion, 430 Davis Dr., Ste. 350, Morrisville, NC 27560**

- You are responsible for all shipping and handling costs associated with trade in, and SmartSky is not liable, and does not assume any risk of loss, for hardware prior to receipt at the designated location

4. Cash back check will be mailed to customer at the address provided on the promotion application form within 90 days of Cash Back form submission or 90 days from receipt of trade-in hardware, whichever is later.

Q: Is this trade in value allowed for all Gogo ATG systems?

A: Yes. Any currently installed Gogo ATG system, including AVANCE systems, are eligible for trade in for this promotion.

Q: How do I submit my current ATG hardware to receive the \$50,000 Cash Back.?

A: You should ship the specified components from your traded in system to the address provided on the rebate form via your choice of shipping provider

Q: What is the process for receiving the Cash Back rebate?

A: Once promotion criteria is met, the rebate will be issued ninety (90) calendar days from SmartSky's acceptance of the Cash Back Promotion rebate form or receipt of the trade-in hardware by SmartSky (if applicable), whichever is later, and mailed to the recipient information provided in the Cash Back application form.

Q: Will I get a discount on the purchase price of the SmartSky hardware?

A: No. You must purchase the SmartSky system at MSRP and the Cash Back Promotion rebate will be paid directly to you to offset the purchase price.

Q: What if I don't have an ATG Classic system currently in my aircraft?

A: You will not be eligible to receive the trade in portion of the Cash Back program.

Q: If my ATG system is old, will I still get the full rebate?

A: Yes. As long as you return the specified components and meet the criteria of the Cash Back Promotion as defined in the terms and conditions of the agreement, you will receive a full rebate.

Q: Is the SmartSky LITE System eligible for the Cash Back Promotion rebate?

A: Yes.

Q: Can I get the Cash Back Promotion rebate on multiple aircraft installation and activations?

A: Yes. If you're installing SmartSky on multiple aircraft, you are still eligible for this promotion unless you have a service pricing agreement. Fleet programs are not eligible for this promotion. If you have a fleet, we'd like to create an upgrade plan that best meets your needs; please contact your SmartSky Account Manager for details.

Q: Who should I contact with questions?

A: One of our SmartSky Regional Sales Managers can help answer questions. You can also contact SmartSky Sales Operations at +1.800.660.8892 or at [info@smartsdynetworks.com](mailto:info@smartsdynetworks.com). If you have questions about service plans or the status of your account, please reach out Honeywell Forge Sales at +1.888-634-3330 Ext 7 or [sales.honeywellforge@honeywell.com](mailto:sales.honeywellforge@honeywell.com).